Stratus Cloud Solutions

Data Cleanser - Feature List

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Data Cleanser Feature	How it will help you
Create your own scenarios	Every organization is different. We allow you to create your own matching scenarios. You tell Data Cleanser what a duplicate is to you. Select the fields (standard and custom) to match on and the matching type to create your own specific matching scenarios.
Variety of Matching types	We provide you with a variety of matching types in order for you to be able to identify all of your duplicates. From an exact match of every character in a field to matching on the first 5 letters in a field. We have word mapping where you can create a list of words that are to be matched (ie Rob and Robert). We have word removal where you can create a list of words that Data Cleanser will ignore. Fuzzy logic is also available as a matching type.
Scenario Filters	Don't want to search through your entire database? No problem! Simply add a filter to your scenario to segment your database. Search for duplicate accounts in a specific region or of by record type. Possibilities are endless.
Overflow Settings	Merging contacts and they both have different phone numbers and emails? No problem, just activate the 'Overflow Setting' for contact and you can add those different values to the description field. Don't lose valuable data.
Mass Merge	We also provide you with the ability to mass merge your duplicates based on a master rule that you create. You select which record in the duplicate group is the master and all other records merge into the master record.
Manual Merge	You can manually merge up to 14 records in a duplicate group. Select the correct value for every field and click on the merge button. The records are merged in Salesforce

Remove Group	A duplicate group is not a duplicate? Easy fix. Simply click on the Remove Group button and the duplicates are left in Salesforce untouched and are removed from the duplicate list view.
100% Lightning	Data Cleanser is 100% built on the Salesforce.com platform. Your data never leaves the security of salesforce. We, as a company, never have access to your confidential data.
Reports & Dashboards	You can easily see how many duplicates you have for Leads, Contacts and Accounts by viewing the Data Cleanser Dashboards and Reports. Simply click on the Dashboard for the specific object and you are brought to the report. You can edit the report to show the fields that you need to see and export it as well. The Data Cleanser dashboards also show you how many duplicates you have merged via Data Cleanser.